



André Vrydagh

## awards



- Best Belgian Advertiser of the decade - Creative Club Belgium
- Master Marketeer - Belgian Marketing Foundation
- Golden Lion for Spa - Cannes World Advertising Festival

## CV

- Bachelor and Master degrees - ULB Brussels
- PhD Ethnography for the Mbunda Masks - ULB Brussels
- World authority for African Stone Sculpture & Masquerades
- Marketing lecturer at the Solvay Business School - Brussels
- Board member of the Belgian Marketing Association
- Board member of the European Cities Marketing network