



testimonials

Andre

I thought your presentation was the highlight of the conference -
I could have listened for double the time you had allotted

The main thing I took away from your talk was that we needed to be identifying our differences and strengthening them rather than trying to copy other cities - Thanks for all the thought that must have gone into it - I do hope you are invited to do another session not too soon - are you serious about going on the circuit - we'd love to hear you talk in York.

Gillian Cruddas - York Tourism Bureau

Your presentation was the most successful in Gent.
I'm still thinking about organizing a meeting with our Lady Mayor during your next visit to Dubrovnik. Our city is very recognizable, but needs re-branding. ...

... I shall be in contact with you, we need an opinion and help of an expert.

I wish you a pleasant day from a sunny and warm Dubrovnik

Maja Milovcic - Dubrovnik Tourist Board

Dear André,

I always enjoy your **clearness and thoughtfulness, your most interesting personal background** and your intellectuality.

I felt perfect during your presentation in Ghent and said to myself : you will check all this without stress with the powerpoint from the intranet in your office back home. And this I will do surely.

Very well done, André, and all the best to you!

Wolfgang Kraus - Vienna Tourist Board

Dear Mr. Vrydagh

There were quiet some thoughts I took with me : first, not to "sell the city" (let´s use a different wording) and than, who defines the city (not the politicians, not the mayor, not the TOs).

But it was **your entire speech that was very impressive** and provoked different angles of views. Thank you !

Dieter Hardt-Stremayr - Graz

Dear André,

Hello from Bologna.

I wan to tell you that **your presentation was extremely stimulating and has provided me with many hints for reflection.**

As an idea, it has reinforced the one I already had that is to say that identity is a very important subject and it is very important to understand what renders cities different from one another.

Maria Ersilia Lattanzi - Responsabile Turismo de Bologna